

## OFFICIAL RULES OF "JCC KATT WILLIAMS" PROMOTION

1. NO PURCHASE NECESSARY. VOID OUTSIDE THE STATE OF MISSISSIPPI AND WHERE PROHIBITED. PROMOTION IS GOVERNED BY THE LAWS OF THE STATE OF MISSISSIPPI.
2. ELIGIBILITY.
  - a. Contest open to residents of the UNITED STATES OF AMERICA.
  - b. Must be at least 21 years of age or older at the time of entry.
  - c. Employees of SMG OR THE JACKSON CONVENTION & VISITORS BUREAU, affiliated companies, advertising and promotional agencies, and the immediate family members of, and any persons domiciled with any such employees, are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.
3. HOW TO ENTER.
  - a. Entries must be submitted at the online form located at [www.jacksonconventioncomplex.com](http://www.jacksonconventioncomplex.com).
  - b. Entries will be accepted through 12:00 pm on Friday, October 28, 2011.
  - c. Entries are to be submitted by completing an online form in the English language.
  - d. You must only submit information about yourself, not someone else's. Entries received after the cut-off date listed above will not be eligible to win a prize.
  - e. By participating in the Promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsors that shall be final in all respects.
4. JUDGING AND WINNER SELECTION. Finalists will be selected at random from the entries received by SMG and their promotional partners. Finalists will be announced Monday, October 31, 2011 and voting will run until 12:00 pm on November 3, 2011. Votes will be tallied and the winner will be notified and announced after 12:00 p.m. on November 3, 2011.
5. NOTIFICATION. Finalists will be notified by e-mail and/or phone call by the Sponsor after 12 noon on Friday, October 28, 2011. The winner will be notified by e-mail and/or a phone call by the Sponsor after vote tallying is complete on Thursday, November 3, 2011.
6. PRIZES AND ODDS.
  - a. ONE grand prize will be awarded throughout this promotion. The grand prize is two premium tickets to "The Return of Katt Williams" show held at the Jackson Convention Complex on Saturday, November 5, 2011. Payments of all federal, state and local taxes associated with receipt of the Prize or any other prize awarded hereunder are solely the responsibility of the winner of such prize.
  - b. Odds: The odds of being selected as a Prize winner depend on the total number of eligible participants who enter the Promotion. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE GRAND PRIZE.
7. PRIZE SUBSTITUTIONS AND AVAILABILITY. Winners may waive their right to receive prizes. The right to receive any prize under this Promotion is non-assignable and non-transferable. No substitution or cash equivalent for any prize hereunder will be allowed. Prizes are subject to availability and the Sponsors, in their sole discretion, reserve the right to substitute prizes of equal or greater value.
8. RIGHTS TO ENTRIES. By participating in the Promotion, each promotion participant agrees that each entry submitted will become the property of SMG without further action and that SMG shall have the right to use such entries and contact information contained therein without limitation or further compensation for any commercial, promotional or other business purpose SMG deems appropriate. However, SMG will respect privacy of your private contact information and will not sell or share your contact information outside of the circle of SMG, the Jackson Convention Complex and their contract partners.

9. PUBLICITY CONSENT. By participating in the Promotion, each contest participant and winner consents to the publication and use of his or her photograph or video, name, likeness, image, photograph, voice and/or biographical information by the Sponsors in any media, for any commercial or promotional purpose, without limitation or further compensation. The Grand Prize winners of the Promotion will be required to take part in all publicity activity associated with the promotion, including, but not limited to, phone calls, radio, TV, or press interviews, etc., for the duration of the Promotion, and any time thereafter where there is publicity associated with the Promotion. By participating in the Promotion, each Prize winner agrees not to engage in any negative interviews or make any disparaging comments or statements about the Sponsors, their affiliates, employees or associates. Each promotion participant agrees to assist the Sponsors in the conduct of any investigation deemed necessary or appropriate to determine the legitimacy of the participant's fair play.

10. LIMITATION OF LIABILITY. BY ENTERING THE PROMOTION, EACH ENTRANT FOREVER DISCHARGES AND RELEASES EACH SPONSOR, ITS PARENT COMPANY, SUBSIDIARIES, AND AFFILIATES, AND THE DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS OF EACH OF THE FOREGOING, FROM ANY AND ALL LIABILITY WHATSOEVER FOR ANY CLAIMS, CAUSES OF ACTION, SUITS, DEMANDS, COSTS, INJURIES, LOSSES OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH THE PROMOTION OR WITH THE ACCEPTANCE, POSSESSION OR USE OF ANY PRIZE, OR USE BY ANY SPONSOR OF ANY VIDEO OR PHOTOGRAPH OR PERSONAL INFORMATION SUBMITTED BY ANY PARTICIPANT (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO: PERSONAL INJURY; DAMAGE TO, OR LOSS OR DESTRUCTION OF PROPERTY; RIGHTS OF PUBLICITY OR PRIVACY; AND DEFAMATION OR PORTRAYAL IN A FALSE LIGHT).

THE SPONSORS ARE NOT, AND WILL NOT, BE RESPONSIBLE FOR (A) ANY MISDIRECTED, ILLEGIBLE, GARBLED, INAPPROPRIATE OR UNINTELLIGIBLE ENTRIES, OR FOR FAILURE TO RECEIVE ANY ENTRIES DUE TO TRANSMISSION FAILURES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, MALFUNCTIONING OF ANY NETWORK, HARDWARE OR SOFTWARE, OR TELEPHONE EQUIPMENT, LINE, OR NETWORK, WHETHER ORIGINATING WITH SENDER OR RECEIVER THAT MAY PREVENT A PARTICIPANT FROM COMPLETING HIS OR HER ENTRY OR PREVENT A VOTE FROM BEING CAST; OR (B) ANY PHONE, WIRELESS, TEXT MESSAGING FEES OR CHARGES, OR SIMILAR SUCH FEES OR CHARGES, INCURRED BY A PARTICIPANT AS A RESULT OF HIS OR HER PARTICIPATION IN THE PROMOTION.

The decisions of the Sponsors and any Promotion judges designated by the Sponsors regarding the selection of winners, the interpretation of these Official Rules and all other aspects of the Promotion shall be final and binding in all respects.

The Sponsors reserve the right to modify, change or amend any and all rules and prizes to Promotion without prior notification to entrants, winners, affiliates, and/or any other party. The Sponsors are not and will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Promotion.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

#### 11. QUESTIONS.

For questions about the contest, email [info@jacksonconventioncomplex.com](mailto:info@jacksonconventioncomplex.com).